



Mahoning County Career & Technical Center

Are you constantly hearing the words "Social Networking" but don't feel you or your company is a part of the trend?

This one-day workshop will teach you how to market you and your business through Facebook™, Twitter™ and LinkedIn™.

Entrepreneur Brad Kleinman from WorkSmart Integrated Marketing will be the keynote speaker.

Using Social
Networking to
Promote Your
Business

February 19th

Topics:

Facebook™

Twitter™

LinkedIn™

WORKSHOP AGENDA

8:30-10:00 am. Brad Kleinman, Keynote

10:00-10:15 am. Break

10:15-11:45 am. 1st Breakout Session

11:45-12:45 pm. Lunch

12:45-2:15 pm. 2nd Breakout Session

2:15-2:30 pm. Break

2:30-3:00 pm. Wrap-up Session

\$85.00 per person

Fee includes: registration, handouts, lunch
and hands-on training.

Held in the Joyce E. Brooks Conference Center

Call 330.729.4100 to register!