



Business

Entrepreneurship

puts immense pressure on the entrepreneurs, but it can also be the source of immense pleasure. The most important entrepreneurial concerns should be thought about long before the person starts her own business. This person must know how to run the company and when to reassess management strategies. Also, this person must be on top of issues of cash flow, expansion (or consolidation), liquidity, and corporate governance. Being an entrepreneur means thinking about the business all the time, accepting its responsibilities and its failures. But being one's own boss, owning a business, and reaping all the rewards are powerful enough forces to attract people in droves.

An entrepreneur risks his own capital, services, and skills in a company (or in several companies). Entrepreneurs exemplify the American dream—working without a boss and using their own hands to build a livelihood. Successful entrepreneurs seem to have a number of similar qualities. First, they know business, either from their own experience or through extensive research. Second, they are extremely motivated. The average number of working hours per week of a successful starting entrepreneur is seventy. This catches the typical American dreamer by surprise. Third, successful entrepreneurs become obsessed with – or at least fascinated by – all parts of their chosen area of expertise. Entrepreneur careers involves an in depth study of how to manage and run your own personal business. Entrepreneurship is not limited to just small companies, as Bill Gates himself is an entrepreneur. It specifically entails creative thinking and imagination. Clever new ideas are the model for the success of any entrepreneur.

No aspect of the business is too large or too small to consider. The best thing about being an entrepreneur is that they control their own destinies to a greater extent than if they were working for someone else. Unlike working for someone else who judges their work and assigns a value to their services, every stitch of work they do goes toward their betterment. This

Job Outlook

Business ownership is a fundamental engine for wealth creation. In 2005, the Youngstown-Warren-Boardman metropolitan area boasted more than 43,500 small businesses (defined as fewer than 500 employees). Additionally, Mahoning County has a total of almost 17,000 micro-enterprises which are defined as persons who are self-employed or a company that employs 5 or fewer workers. This translates to a rate of 14.2 enterprises per 100 workers and is higher than the state average. Trumbull County has a total of more than 14,000 micro-enterprises which translates to a rate of 13.4 per 100 workers.

Sources: U.S. Small Business Administration, Office of Advocacy & U.S. Census Bureau, Non-Employer Statistics.

Earnings

Varies based on the profitability of the business.

Entrepreneur

Certificate of Proficiency

This Certificate offers opportunities for individuals to learn about and develop entrepreneurial skills. The entire certificate of proficiency in entrepreneurship is accepted in the associate of applied business - entrepreneurship major.

Associate of Applied Business – Entrepreneurship

This program is designed to prepare individuals for possible transfer or employment in a variety of management, business development and entrepreneur positions. The focus of the program is skill building in the area of entrepreneurship.

Associate of Applied Business - Entrepreneur Curriculum Guide

Fall Semester (First Year) Credits

ACTG 151	Accounting I - Financial*	4
CISS 121	Microcomputer Applications I*	3
ECNM 151	Macroeconomics*	3
ENGL 161	College Composition I*	3
MTHM 151	College Mathematics	3
MTHM 171	College Algebra*	4
SDEV 101	College 101*	1

Spring Semester (First Year)

ACTG 152	Accounting II - Managerial *	4
ECNM 152	Microeconomics *	3
ENGL 162	College Composition II*	3
PSYH 151	Introduction to Psychology*	3
Science and Math Elective		3/4

Fall Semester (Second Year)

BADM 165	Legal Environment of Business *	3
BADM 261	Entrepreneurship	3
CISS 115	Internet Research and Tools*	1
CMMC 151	Oral Communications *	3
ENTR 201	Entrepreneurial Finance	3
ENTR 202	Entrepreneurial Marketing	3

Spring Semester (Second Year)

BADM 152	Positive Employee Relations OR	3
BADM 255	Human Resources Management	3
ENTR 203	Entrepreneurial Management	3
ENTR 204	Entrepreneurial Applications	3
ENTR 205	New Venture Creation	3
PSYH 261	Social Psychology*	3

Total Credit Hours: 64/66

The EGCC delivery partner for the Associate of Applied Business – Entrepreneur program is Lorain County Community College.



(*Alternative course may be available from other Eastern Gateway Community College partners.)

About Eastern Gateway Community College

Eastern Gateway Community College was authorized by the Ohio General Assembly in July 2009 to serve Trumbull, Mahoning, Columbiana, and Jefferson counties in eastern Ohio and the Mahoning Valley. Eastern Gateway makes community college education accessible and affordable by integrating the College into all aspects of the community. Students are able to take college classes from the comfort of their own home, on their own time, using the Internet. Learners in all four counties will be able to interact with one another through video conferencing without having to leave their own community. And, traditional classes are being offered through use of existing facilities to help keep the cost of a college education down. To start, a total of six locations will be serving students including a learning center located on the border of Trumbull and Mahoning counties, the four career and technical centers within the Mahoning Valley, and classes will be offered on the Jefferson Campus in the southern portion of the region. Continued effort will be made to expand the College's offerings through local schools, neighborhood organizations, and other facilities so people can attend classes close to where they live and work.

Partnerships are the foundation upon which Eastern Gateway Community College has been established. The College is borrowing existing community college programs that meet higher education standards to save time and money associated with the development and delivery of new programs. Through Eastern Gateway, a variety of well established and industry-accredited community college programs are available to residents of eastern Ohio and the Mahoning Valley. Initial offerings are comprised of 11 Associate Degree programs, four college Certificate programs, and a total of 183 course sections.

In addition to partnerships with other community colleges, Eastern Gateway works closely with local universities so credits from a two-year degree are easily transferable to a bachelor or graduate degree. Dual enrollment across colleges and universities is available to avoid multiple application and admission processes.

Eastern Gateway Community College is your path to a better future. To find out more, call 1-800-682-6553, extension 236 for all of your enrollment service needs, including admissions, registration, advising and counseling.